FIVE INGREDIENTS FOR A SUCCESSFUL ENTERPRISE AGILE INITIATIVE

Olav Maassen Enterprise Agile Coach VersionOne



THE DUDE IN FRONT OF YOU



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- · About the speaker
 - Olav Maassen
 - Enterprise Agile Coach with
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 - Award winning author of "Commitment"
 - 15+ year Information Technology professional
- · Contact Information



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BEFORE WE START ...

- This talk is not about evangelizing
- Agree that everyone builds software differently, and everyone has different points of view
- No name calling



ENTERPRISE AGILE != SCALING AGILE

- Scaling Agile
 Scaling Agile capacity
- · Enterprise Agile
 - Applying Agile values and principles in the Enterprise to ensure continual alignment and synchronization
 - Financial
 - · Operational
 - · Culture

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WHAT IS "WATERFALL"?

- · Sequential Software Development
- We'll call it "waterfall", but some call it "Traditional Project Management"
- Things we think about:
 Plan-Driven, Gantt charts, Phases, Milestones, Earned
 Value



HISTORY OF WATERFALL

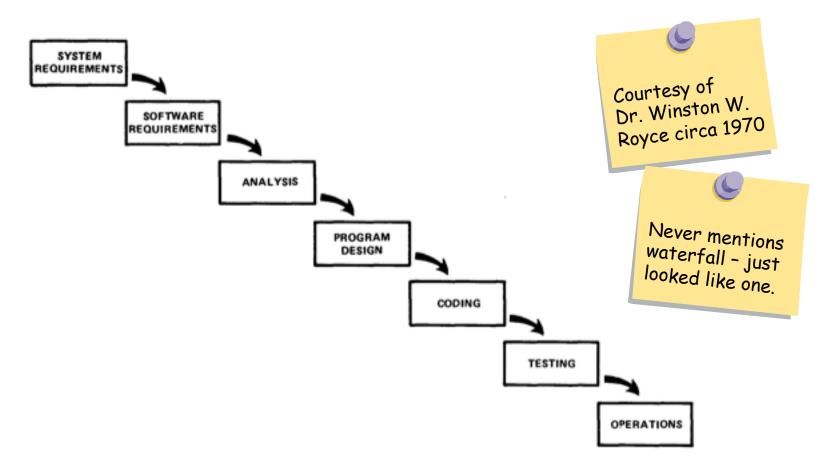


Figure 2. Implementation steps to develop a large computer program for delivery to a customer.

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http://www.cs.umd.edu/class/spring2003/cmsc838p/Process/waterfall.pdf







WHAT is Agile?

- · Iterative and Incremental Software Development
- · Not a process, Not a method
- Group of methods associated with Agile
 Scrum is most prevalent, but it's a framework
- Things we think about:
 Backlogs, Burnups, Empirical, Sprints, Daily Stand-ups



HISTORY OF AGILE

Manifesto for Agile Software Development

We are uncovering better ways of developing software by doing it and helping others do it. Through this work we have come to value:

Individuals and interactions over processes and tools Working software over comprehensive documentation Customer collaboration over contract negotiation Responding to change over following a plan

> That is, while there is value in the items on the right, we value the items on the left more.

Kent Beck Mike Beedle Arie van Bennekum Alistair Cockburn Ward Cunningham Martin Fowler

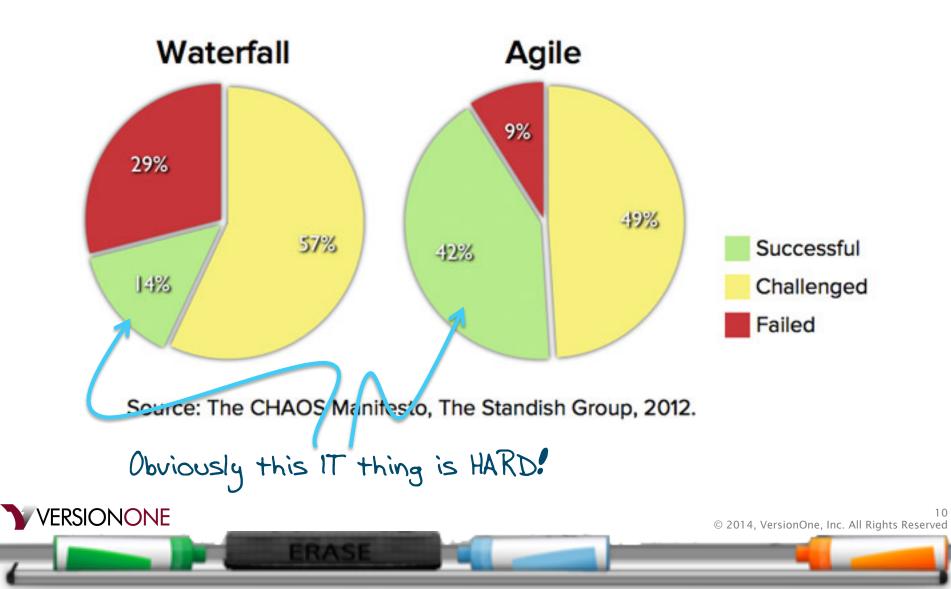
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James Grenning Ro Jim Highsmith S Andrew Hunt K Ron Jeffries Je Jon Kern D Brian Marick

Robert C. Martin Steve Mellor Ken Schwaber Jeff Sutherland Dave Thomas What do you get when you have 17 SW engineers hang out in Snowbird, UT during 2001?

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DO THEY WORK?





WHAT EACH SIDE THINKS OF THE OTHER



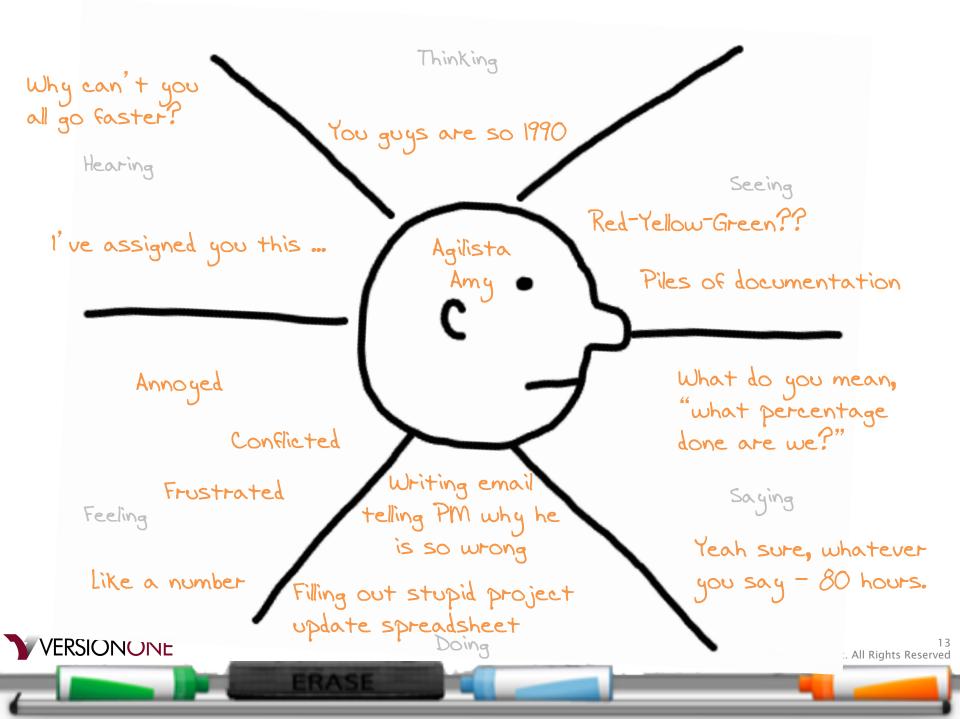
This is too complex, we've got to have a plan.

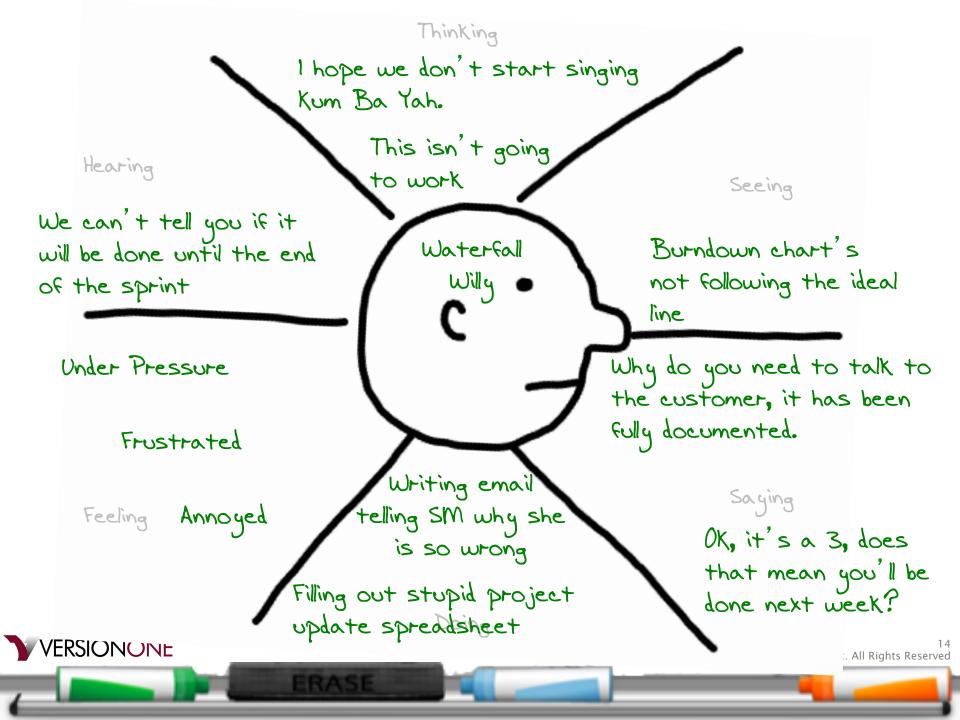
"We can't do that. We have to plan. We've got to Figure it out," she says.

He replies, "when have any of our plans ever worked out? We plan, we get there, all hell breaks loose."

This is too complex to plan.









THREE MIND BLOWING QUESTIONS



Q: CAN THESE TWO LIVE TOGETHER? A: CAUTIOUS YES



Q: SHOULD THESE TWO LIVE TOGETHER? A: THE OPINION OF MANY IS NO, BUT...



Q: WHY THESE TWO LIVE TOGETHER? A: 'CAUSE A: WATERFALL WAS HERE FIRST A: MIGHT BE REQUIRED



WATERFALL WAS HERE FIRST

- Non-agile processes were here first.
- · Have shaped culture and processes
 - Attitudes
 - Values
 - Goals

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- Practices

· Like it or not Agile is the outsider.

AGILE FROM THE PERSPECTIVE OF THE "NATIVE INHABITANTS"

- Agile myths:
 Agile is little or no planning
 - Agile processes aren't auditable
- Change:
 - "This too shall pass"
 - Perceived loss of control

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Loss of identity
"Everything is fine as it is"

- "We can't / don't
 want to release every
 2-4 weeks"
- Agile project planning is unorthodox
- Agile project reporting is incompatible with our process

SUSTAINABILITY ISSUES FROM THE PERSPECTIVE OF THE AGILE COLONY

- · Resource scheduling
- Pressure to provide
 BDUF
- Estimation

- · Lack of org support
- · Resistance to Agile
- · Project scheduling

- Dependencies on nonagile teams
- Required to provide metrics
- Required to provide heavy documentation
- · Heavy change control
- Heavy managerial control

FOCUS ON...

Strengths

- · Daily Communications
- Structured Risk
 Management
- · Dependency Management
- Customer Engagement
- Visualize Work
- Transparency

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- Definition of Done
- Frequent Feedback Demo and Retrospective

Common Areas

- Chartering / Release
 Planning
- Trend based metrics
- Shared project vision
- · Requirements Gathering
- · Continuous Improvement
- · Engineering Excellence
- Corporate Culture that aligns to Agile Values/ Principles

SHARE THE LOVE

· Establish a shared terminology



- · Cross-train each other on "how we do it"
- Be willing to attend each others meetings --- in person



FOR THE AGILE TEAM WORKING IN WATERFALL WORLD

- · What to Expect
 - Backlog = Project Plan (WBS)
 - Sprint Planning is less of an emphasis
 - Little negotiation about what to do



FIVE INGREDIENTS

- · Build and Maintain Bridges
- · Develop and Maintain Interfaces
- · Constantly Refresh, Reflect and Re-supply
- · Radiate Information
- · Create a Learning Organization



BUILD AND MAINTAIN BRIDGES



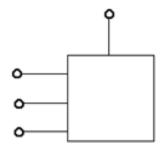
"Burden of Proof" is on the colony to cultivate positive relationship

How?:

- · Invite people to your agile meetings
- Socialize rather than "evangelize"
- Be ready to explain issues to overcome and how Agile helps you to do so.

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DEVELOP AND MAINTAIN INTERFACES



- Interface provides a way to have an agreement as to what is needed to be done.
- Allows consistency to the end result but allows internal refactoring of the process
- Apply "barely sufficient" principle

CONSTANTLY REFRESH, REFLECT AND RE-SUPPLY



Don't work in isolation.

- Have regular interaction with others in similar situations and compare notes
- · Get to some gatherings of like-minded people
- Cut yourself some slack: recognize and enjoy incremental success



RADIATE INFORMATION



In order to be able to operate information needs to be readily available.

- Align the flow of information that everybody has the information they need the instant they need it. Both up and down stream
- · Automate information flow

CREATE LEARNING ORGANIZATION

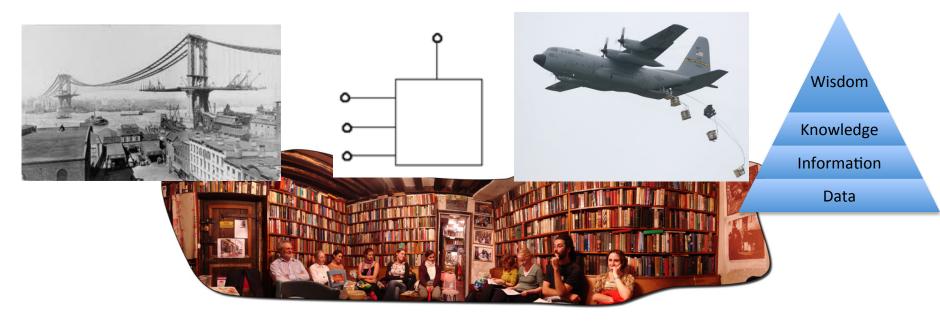


Keep learning every day.

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- Continuously transformRetrospectives are just training wheels
- System's thinking, personal mastery, mental models, shared vision and team learning

WRAPPING UP



Notice that each of these is an ongoing activity.

"We are uncovering ..." "At regular intervals, the team reflects on how to become more effective, then tunes and adjusts its behavior accordingly. VERSIONONE © 2014, VersionOne, Inc. All Rights Reserved

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- Works if you can be isolated
 Warning if things go wrong, the first thing blamed will be your team doing agile







THANK YOU



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CREDITS AND RESOURCES

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